



CLAY WEBSTER PERFORMANCE HORSES

2007

Clay Webster Performance Horses
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Dear Clinic Host,

Thank-you for your interest in a clinic with us! The following is the information regarding our clinics, which can also be found on our web site at **claywebster.com**. Please do not hesitate to phone us with any further questions or suggestions. Clay can be reached on his cell phone at (403) 861-2313. Please feel free to also call me at work (403) 250-1128 ext. 24 if you need.

Can be included in a clinic:

- Two full days of riding (less a lunch break) from approx. 9 a.m. - 5:00 p.m.
- Instructional techniques to help improve riding/reining/ horsemanship skills.
- Instructional techniques to help improve body control on the horse.
- Ideas to maximize performance from your horse, using a reining foundation.
- The freedom to ask as many questions as you wish answered.

Examples of clinic concepts that may be covered:

- Gaining softness, collection, willingness and balance from your horse without whips, harsh bits, draw reins, tiresome suppling techniques or heavy hands.
- Gaining an understanding of body control of the front and hind ends (For example: To aid in the execution of flying lead changes, sliding stops, spins, and roll-backs.)
- Achieving the back-up without contact on the horse's face.
- Calming the nervous horse, calming the nervous rider – Gaining confidence from both partners.
- Accomplishing smooth transitions.
- Completing show quality circles.
- The breakdown of difficult tasks (i.e./ flying lead changes) into an easy to understand outline.
- Creating controlled, straight run downs.
- Gaining specific reining maneuvers in a quiet, gentle manner.
- Putting a solid foundation on your horse, for any discipline.
- Groundwork for younger or ill-mannered horses.
- Groundwork to improve riding and the willingness of your horse.
- Tips for the warm-up pen.
- Information about show techniques, health care and horse maintenance programs, breeds and their corresponding temperaments, tack, equipment, form-to-function conformation, and horse psychology.

Some of Clay's recent credentials:

- 2006 Champion Novice Horse Open Working Cow Horse, West Coast Classic
 - 2006 Champion Jr. Reining, Wild Rose QH Circuit
 - 2006 Champion Western Breeders Reining, Calgary Arabian Spring Show
 - 2005 Champion NRHA Open, Okanagan Summer Slide
 - 2005 Champion Jr. Reining, Canadian Nationals Quarter Horse Show
 - 2005 Cardston Derby NRHA Ltd. Open Co-Champion
 - 2005 West Coast Classic NRHA Open Reserve Champion & Int. Open Derby Reserve Champ
 - 2005 Okanagan Summer Slide NRHA Open Champion
 - 2005 Okanagan Summer Slide NRHA Ltd. Open Champion
 - 2005 Okanagan Summer Slide Open 5 & 6-Year-Old Derby Reserve Champion
 - 2005 Cardston Slide-In NRHA Ltd. Open Champion
 - 2005 Canadian Quarter Horse Nationals Open Junior Reining Champion
 - 2005 Canadian Quarter Horse Nationals Open Senior Reining Reserve Champion
 - 2005 High point Open Rider Sask. Stakes & Futurities Show
 - 2004 SRHA Stakes & Futurity 3-Year-Old Open & Ltd. Open Champion * trailer winner
 - Qualifier for the 2004 North American Ltd. Open Affiliate Championships
- * Clay has also coached numerous non-pro and rookie riders to various championships.
* Please ask us for any further credentials from 2003 and prior to that year.

Retaining Clinic Information:

Remember more of what you learned at a clinic by following these suggestions:

- Prior to a CWPH clinic, determine what concepts you would like to learn and take from it. Make a list of all the questions you would like answered – for example, how can I gain suppleness and collection from my horse? What bit would work best for my horse? How do I cue for a sidepass? Etc.
- Jot down notes and thoughts that occur throughout the clinic, or have a friend do so!
- Following the clinic, write notes down regarding the methods demonstrated and follow up by practicing what you learned. Keep in mind, it will take time to perfect the ideas you've learned!

Recommendations and Things to Bring:

HORSES:

- All riders must provide their own horse.
- Riders are responsible for their own horses and safe gear (tack and equipment). Bring the tack you normally ride your horse in, and you can also call and ask what Clay will recommend you ride with.
- All horses must be physically fit enough to last the entire duration of the clinic. Horses pulled out of the pasture the day before will likely be too tired to continue. This will also help to ensure episodes like azoturia (tying-up), or colic doesn't occur if the horse is worked long.
- Overnight stabling may or may not be available - check first before you arrive! Riders are responsible for the watering, feeding and care of their own horses. Bring your own hay or feed, and use the same stuff your horse is currently used to being fed. Riders are also responsible for their own water buckets. Don't change anything for a clinic - you don't want to shock your horse's system prior to the event.
- Plan for the weather! If horses must remain outside for a portion of the clinic, they will likely have to stand inside your trailer or tied to it. Bring rain or winter blankets for your horse in the event of inclement weather. If the clinic will be given in an outdoor area, bring sunglasses, a hat, sunscreen and bugspray! Nothing can curb learning like mosquitoes and a sunburn!
- It is recommended all horses have up-to-date vaccinations, including **Strangles**, and West Nile Virus.

PEOPLE:

- It is recommended any person under the age of 18 wears a helmet. At our own facility, Twin Valley Equestrian Centre, helmets are mandatory for children under the age of 18. Any other special safety equipment the participant wishes to wear will also be advocated.
- Lawn chairs are beneficial in the event the facility is unable to provide spectators with comfortable places to sit.
- Pack a lunch, as there may or may not be a restaurant in the nearby area.
- Blankets often come in handy if the indoor arena is chilly for spectators.

Costs:

Clay charges \$750 (Canadian) per instruction day and \$250 for an evening demonstration (which usually runs approximately two to four hours). He also charges for lodging, meals, and GST. If the distance requires Clay to fly to a location, the clinic organizer will be responsible for arranging the flight ticket, and the cost of the ticket. If he can drive, Clay may bring one to three of his training horses to use in his clinic, and will require stabling for each animal. You are free to charge your participants and spectators whatever you wish to cover the cost of your expenses, and whatever profit you make over our fees and expenses, is yours to keep.

We will require a \$400 deposit, half way between the time of the booking and the actual event. The balance is due upon completion of the event. A refund, less a 10% administration fee, is available up to 60 days prior to the event. Please mail deposits to:

244083 Range Road 31, Calgary, Alberta, Canada T3Z 3L8

The organizer is responsible for all other clinic related expenses (related to running and organizing the event). Many organizers like to provide a concession lunch for clinic participants. We recommend that this is the best way of providing convenient access to meals, without setting the budget back. ***TIP** – Often, the local 4H club will be more than willing to help you man the booth, especially if they can benefit by watching the clinic!

Marketing:

Although we do a fair amount of our own marketing and advertising, we would appreciate the clinic organizer's help in arranging media and advertising avenues. These may include the forms of print, radio or possibly even television. Please see our enclosed marketing bulletin for more information and suggestions. CWPH can provide clinic hosts with information and pre-made poster templates to duplicate and copy for posting in the local area.

General Clinic Formats:

- We accept no more than 8-9 riders per clinic (depending on the size of the arena), but numerous spectators are welcome. Otherwise, a crowded environment makes it too difficult for the trainer to teach and the students to learn. Plus, there are safety concerns with too many horses in the same arena at once. Any additional riders over and above 9, will cost the clinic host \$150 + GST each.
- Clinics will blend theory with semi-private lessons.
- Participants should be divided up into morning and afternoon groups to help increase the amount of personal one-on-one time for each rider. There may be two separate groups, or three separate groups (ex. 3 riders for 2.5-3 hours, then another 3, then another 3). These divisions should be made based on each horse and rider's individual abilities, and it is the responsibility of the host to make the divisions. It is also extremely beneficial for Clay to know the names of the riders, their individual experience, and the groups they are arranged into prior to the event.

THE SAFETY ISSUE

We suggest and advocate the use of helmets and human safety equipment for clinic participants. The handling and riding of horses involves risks of physical injury to any individual undertaking such activities therefore, every clinic participant must assume such inherent risks. Each participant must sign a waiver provided by CWPH prior to participating in one of our events. Children under the age of 18 must have a legal guardian sign one for them. CWPH carries its own insurance policies, however, we do also suggest that individual riders carry their own disability insurance policies as well.

OTHER DETAILS

If your clinic venue can provide Clay with the use of a microphone and PA System for the duration of your demonstration and/or clinic, it will help to preserve his voice. This will also help ensure each participant and spectator can clearly hear what Clay is teaching, throughout the arena.

If you are able to set up a sign outside your venue (a sandwich board or neon letter board, etc.), you may be able to attract outside spectators for the clinic as they pass by. A sign erected near the entrance of your facility posting the event details will entice people to drop in, and ensure participants that they are headed in the right direction!

Are you interested in telling your local paper about the event? Many local newspapers are more than interested in publishing some pre or post coverage of your clinic, and if invited, will come out to your location to gain information or take pictures. This helps to promote your facility and/or future CWPH events.

Thanks again for your interest in our business! If you have any further questions, please feel free to contact us.

Sincerely,

- Jenn Webster

Clay Webster Performance Horses Inc.
cwperformancehorses@hotmail.com
www.claywebster.com

CLINIC CHECKLIST:

(The following are some suggested items for participants to make the clinic more enjoyable...)

HORSES:

- Saddle (Sturdy, comfortable for both horse and rider and in good working order. Back cinches required for colt starting clinics).
- Bridle (Sturdy and in good working order).
- Bits (Bring a selection of what you normally use. Snaffles for colts.)
- Saddle pad
- Reins (spare set, just in case)
- Rope halter and strong (yacht cord preferably) lead rope
- Brushes
- Hoof pick
- Splint or Sports Medicine boots (optional)
- Bell boots (optional)
- Cooler
- Hay or feed
- Buckets
- Waterproof Rain blankets
- First Aid Kit
- Bug spray

PEOPLE:

- Notepad and pen
- Helmet (recommended for anyone under 18 years of age)
- Lunch
- Lawn Chairs
- Proper footwear for horse handlers and riders
- Blankets for spectators
- Hat/sunglasses
- Sunscreen
- Bug spray